

# PITTSFIELD POST

A FREE NEWSLETTER BY COMMUNITY VOLUNTEERS

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## Advertising Policies June 2023

The *Post* accepts advertisements in the following rank of importance:

1. Pittsfield-based businesses, events, and elections
2. Central NH businesses and events

Deadline to submit advertisements and classified ads is 9am Friday morning. Email advertisements to [pittsfieldnews@pnhcc.org](mailto:pittsfieldnews@pnhcc.org)

Businesses, local governments, and non-profit groups pay the same rate for advertisements. All advertisements must be prepaid.

Advertisements may be rejected if they are deemed offensive or inappropriate by the *Post* content team. Rejection of advertisements will not be appealed.

Political advertisements will be published on a discretionary basis by the *Post* content team, and only with regard to elections for announced positions and / or declared candidates within the Town of Pittsfield, and Pittsfield's elected representatives to the NH House of Representatives and NH Senate. Political advertisements will be considered for publication during the two months prior to the associated, scheduled election date. Political advertisements are subject to the same fees and guidelines that apply to all other advertisements.

Free advertisements may be granted upon request. Submit requests to the *Post* at [pittsfieldnews@pnhcc.org](mailto:pittsfieldnews@pnhcc.org). To be eligible for a free advertisement, the event/purpose must have no budget or financial resources.

All advertisements must be submitted in .jpeg or .png format at 150 - 300 Dpi., or a .pdf that is cropped to the edge of the advertisement. Color advertisements will be used in the digital edition; the paper edition is printed in black and white only.

Ad Sizes	Width	Height
Full Page:	7.5" by	10"
Half Page:	7.5" by	4.75"
Quarter Page:	3.5" by	4.75"
Eighth Page:	3.5" by	2.25"

Ad Rates, Per Week	To inquire about rates for multiple weeks email <a href="mailto:pittsfieldnews@pnhcc.org">pittsfieldnews@pnhcc.org</a>
Full Page:	\$100.00
Half Page:	\$50.00
Quarter Page:	\$25.00
Eighth Page:	\$15.00

Classifieds Rates	One Week	Two Weeks	Three Weeks
Up to 30 Words	\$4.00	\$6.00	\$8.00
Up to 60 Words	\$7.00	\$10.00	\$14.00
Up to 90 Words	\$10.00	\$15.00	\$20.00